

Pediatric Chiropractic in the News

Recently, more than ever before, Chiropractic care for children has been in the news. The CBS Morning Show had a special on Chiropractic and ADHD. ABC Nightline aired a segment about bringing your child to the Chiropractor, Long Island 12 News showed a special about Autism and Chiropractic and there

are many more videos, testimonials and shared stories as well. The bottom line is Chiropractic is getting more exposure in the public eye. We can thank this exposure to the great work that Chiropractors do and our patients telling other patients about how wonderful and successful Chiropractic care is for their children. If you would like to see more families with children walking through your door, read and review the following questions:

Is your office equipped to handle the pediatric patient?

This is a very common problem in the majority of Chiropractic offices. We always say we want to see more children; however we are using adult equipment for the pediatric patient. To

help your office become more child friendly, here are some basic recommended additions:

- ▶ Pediatric adjusting table. Have you ever noticed that a child doesn't fit properly on an adult table?
- ▶ Infant toggle board
- ▶ Children's corner in your office
- ▶ Child friendly brochures and literature
- ▶ Chiropractic coloring books or stickers
- ▶ Lastly, crawl through your office on your knees so you can get the perspective of what the children see. Make sure that everything is safe including covering all the outlets and secure any dangling wires.

by Adam Glassman, D.C.



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Are you skilled taking care of the pediatric patient?

In order to take of the child, it is not about performing a lighter adjustment or not applying as much pressure as an adult. Children have their own subluxation patterns and causes. It is important to take a detailed case history and perform a thorough pediatric exam. Remember, most adults can tell you where it hurts, but try that with an infant and it doesn't work so well. It is important to understand the developmental milestones, history of any traumas, and determine what kind of stresses they have.

There is a paradigm shift going on in our society. Parents are looking for a safe and natural way to help their children. A recent survey stated that Chiropractic is the #1 choice for complimentary and alternative medicine. We need to continue to be at the forefront of the shift and become the family wellness experts within our community.



Pediatric Adjustments

Joseph LaBarbera, D.C.

